



KENOLI

Ken And Oli Johnstone Foundation



Annual Report
2012

KENOLI

Ken And Oli Johnstone Foundation

VISION

Vulnerable people, including women and youth, become self-sufficient and empowered, which leads to greater social justice in the countries where we work.

MISSION

Ken and Oli Johnstone Foundation is a private Canadian foundation that works to alleviate poverty and hunger by supporting organizations that build community self-sufficiency and advance human rights in Latin America.

The Foundation was established in 2007 and its assets come from the estates of Ken and Oli Johnstone of Vancouver, BC, Canada.

Remarks from the Board

We are learning more and more that the way a country treats its girls and women directly relates to its economic development. Since 1985, the World Bank has stated that girls that receive an education, health care and some support, tend to stay in school longer, marry later and have fewer and healthier children. Now economists and social scientists are saying that the status of women, more than any other factor, is directly linked to a society's economic development.

Gender inequality and poverty rates are high in the 5 countries in Latin America in which we work. The organizations that we support are working with very vulnerable people and making a difference in their lives. They are empowering women and youth, providing training in food security and advancing human rights.

Sharing information and knowledge is fundamental to effective development. In August 2012, Kenoli brought our partners together in the first Kenoli Partners Forum in El Salvador. There were presentations on food security, sustainable development and human rights. Workshops touched on issues such as climate change, micro-credit and the practical issues of submitting proposals and reports to Kenoli. Everyone highly valued the learnings.

As we continue to pursue our five-year strategic plan, we look forward to working with our amazing partners who are advancing social justice in their countries!

Ken Phillips

Chair Kenoli Foundation

Trustee for Ken & Oli Johnstone Foundation

Kenoli Partners Forum 2012



Participants at Kenoli Partners Forum 2012



Elmer Lopez, Guatemalan Minister of Agriculture, speaks to participants



◀ Kenoli Team: (top row) Edwin Escoto, Vera Radyo, Gabriela Quintanilla, Ken Phillips; (bottom row) Andrea del Pinal, Magda Lanuza, Tatiana Cortez

▼ Plenary session

▼ Children and youth workshop



Sustainable farming and climate change workshop

Jacqueline Chenier, forum presenter





2012 Kenoli Partners

KENOLI TRAINING FUND

In 2011, the Board of Directors established a fund to improve the skills and expertise of the organizations that we support. The following grants have been approved:

ADROH, Honduras, Farmers Exchange with Vecinos Honduras, \$2,420

CEPROSI, Nicaragua, Building Improved Stoves, \$750

ADEMI, Guatemala, Staff Training in Evaluation, Accounting and Website, \$2,520

CODIMCA, Honduras, Agricultural Technical Assistance, \$3,000

Grupo Juvenil Dion, Honduras, Educational Exchange in Costa Rica, \$2,500

COMUNDICH, Guatemala, Legal Support for Dislocated Chortí People, \$2,500

FEDICAMP, Nicaragua, Training in Measuring Land with GPS, \$950

ADROH, Honduras, Training and Accounting System, \$800

CEPROSI, Nicaragua, Exchange with Vecinos Honduras, \$1,100.

Bolivia



Bolivia is a land locked country with a population of 10.2 million.¹ It is the poorest and least developed country in South America. 51% of the population lives in poverty and 15.6% lives in extreme poverty.² Most of the population (62%) is indigenous. The life expectancy is only 67 years and gender inequality is relatively high at 0.44.³ However, the homicide rate is low with 9 deaths per 100,000 population and educational attainment is the highest of the countries that we work in, with a mean of 9.2 years of schooling for the adult population.⁴ In Bolivia, we are working with USC Canada partner, PRODII, in the areas of empowering women and increasing food security.

USC CANADA / PRODII

Sustainable Livelihoods in Uma Uma, \$26,320

USC Canada works in a global context to address mounting hunger and environmental challenges. USC is working with their Bolivian partner, PRODII, to secure sources of food and livelihoods for small-scale farmers in the very remote and isolated Uma Uma region of Northern Potosi. PRODII has been successful in promoting agro-ecological practices and saving native seeds. They have also commercialized some food products, the most successful of which is “Api de Oca”, which is now used in school feeding programs. The participating farmers no longer need to travel long distances to buy vegetables as they have greater diversity of food sources, increased incomes and generally feel that the nutrition and education of their children has improved.



Ecologic Producers Forum in Northern Potosi, \$2,500

Kenoli contributed to a producers’ forum in Northern Potosi that drew over 150 small-scale farmers, government officials, non-governmental organizations and academics. The forum addressed the themes of growing food ecologically, organic certification and commercialization of ecological products. Many useful recommendations were developed on moving forward together towards sustainable agriculture and biodiversity.



Indigenous farmers exchanging their vegetables on the roadside

¹ All the statistics in this report come from United Nations agencies (i.e. UNDP, UNICEF, UNODC) and the World Bank.

² Extreme poverty is defined by the UN as living on less than \$1.25/day.

³ Gender inequality reflects women’s disadvantage. 0 indicates women and men fare equally and 1 indicates that women fare as poorly as possible.

⁴ Education is measured by mean years of schooling, which indicates the point where half the population has more years of schooling and half has less.

Nicaragua

Nicaragua suffered two civil wars between 1967-90. It has a population of 6 million, 42.5% living in poverty, with an average annual income of \$2,551 per person. Gender inequality is relatively high at 0.46 and educational levels are low; the average years of schooling of the adult population is nearly 6 years (5.8). We have 7 wonderful partners in Nicaragua working on: empowering women, food security, clean water and sanitation, and youth leadership training.

COLECTIVO DE MUJERES RURALES ATC

Empowering Rural Women, Youth and Children, \$15,850

The Collective of Rural Women works in rural areas of Matagalpa to improve the living conditions of women working in the coffee fields and mills. In this project, Colectivo is empowering 60 rural women to defend their rights, training 20 women in issues of domestic violence and work place harassment, supporting 50 youth in income generation activities and negotiating child care spaces in three coffee farms.



Holman Flores of Colectivo youth working in a cooperative plot



Desafíos youth in the village of El Horno collected plastic bottles for a recycling contest

DESAFÍOS

Youth Rights and Responsibilities, \$21,576

Desafíos works to empower youth and stem their exodus out of the country due to lack of opportunities. In this project, they worked with rural youth from 9 rural communities in San Ramón in the Matagalpa area. The youth organized community cleanup days, participated in re-forestation activities and 21 youth were trained in leadership skills. Because of youth involvement and advocacy, the municipality has committed to sponsoring 300 scholarships for high school and university students.

EL PORVENIR

Community Educators Network, \$25,000

El Porvenir works to improve rural living conditions through water and sanitation projects. In this project, Kenoli is supporting the training of: 20 water and sanitation committees, 25 new community health and environment educators, and 60 teachers. In addition, school and public educational campaigns are being implemented.



Pedro Gonzalez and Maria Consuelo Sanchez of Los Quinchos show the sports uniforms supported by Kenoli



The owner of this latrine has beautified it by painting, decorating and surrounding it by a garden

ASSOCIATION QUINCHO BARRILETE

Restoring Children's Rights, \$28,000

Los Quinchos works to prevent all forms of violence against children and youth. In this project, they are working with 100 vulnerable children in 4 neighbourhoods in Managua. They are promoting school enrollment and retention, providing technical training in baking, hair dressing and hammock making; providing sports and crafts activities and coordinating with other organizations to address child abuse and to promote children's rights.

FEDICAMP

Improving Rural Food Security and Advocacy, \$61,000 over 2 years

FEDICAMP supports rural economic development in northern Nicaragua. In this project, FEDICAMP is working with 285 families in 18 rural communities to strengthen food security and improve the diets of these rural families. They are providing technical training in agro-ecology and nutrition, strengthening native seed banks and training local COMUSANs – municipal food sovereignty, security and nutrition committees.



Members of the community of Riito Abajo and Kenoli examine the new water storage tank



New improved stove



Family garden

CEPROSI

Strengthening and Improving the Quality of Women's Lives, \$10,765

CEPROSI works to improve the lives of impoverished women in three rural communities in Nindiri, Masaya. In this project, they have provided training on healthy homes, including improved stoves; trained 30 women in health and nutrition; strengthened 45 family gardens, and worked with a group of young men on gender equality issues.



ODESAR banner reads "Women's health fair – take control of your health through information and prevention"

Maria grows 18 different types of fruits and vegetables in her garden, thanks to the support of ODESAR



ODESAR

Production and Consumption of Healthy Food, \$60,000 over 2 years

ODESAR works to empower impoverished people through sustainable local development. In this two-year project, ODESAR is working with 133 families in 6 rural villages in Esquipulas, Matagalpa to reduce poverty through diversified gardens, improved stoves, small poultries, community cleanups and marketing fairs. The result has been improved access to healthy foods, reduced family expenditures on food, and increased incomes through the sale of surplus products.

Honduras

Honduras is considered one of the most violent places on earth with a homicide rate of 92 per 100,000 population. The country experienced military rule from 1963-82 and in June 2009 had a coup d'état, leading to political instability and human rights abuses. 66% of the population lives in poverty with nearly 18% living in extreme poverty. We have 6 amazing partners who are working under very difficult conditions.

They are working in the areas of: empowering women, supporting vulnerable preschool children, technical training for youth, microcredit, food security and holistic community development.



Lucas Vasquez, a farmer with ADROH, grows red corn with funds from the communal bank

ADROH

Food Security through Communal Banks, \$17,526

ADROH works with rural Lenca communities to achieve holistic sustainable development. In this project, ADROH provided training and technical assistance for 150 people in 6 communal banks. The funds have been used for various agricultural activities, a piggery, baking supplies and beehives. The 6 villages have increased food security and strengthened their families' economies.

ASOCIACIÓN DE MUJERES DEFENSORES DE LA VIDA

Together for a Better Life, \$11,780

Asociación de Mujeres Defensores de la Vida (AMDV) works with women to integrate them into the political, economic, social and cultural life of their communities. In this project, they improved living conditions for 69 rural families in five villages in Choluteca through improved stoves. They also provided training for 140 women in basic administration, post-harvest grain storage and sales, and customer service.

Community members admire the new improved stove

Participants at AMDV workshop on customer service





CODIMCA

Empowering Rural Women, \$16,328

CODIMCA is a national women’s organization that works to improve the conditions of women’s lives. For this project, they trained 30 rural women in Siempre Vivas methodology, provided workshops on developing communal banks and supported women’s groups in developing income-generating activities. CODIMCA is also working through Vía Campesina, a network of farmers’ organizations, to promote agrarian reform.



CLOCKWISE, FROM TOP LEFT:

March for agrarian reform and food sovereignty

Crafts made by CODIMCA women in El Nispero, Santa Barabara

Checking the weight and height of a young boy at the children’s centre

Children enjoy a snack at ANDAR’s preschool

ANDAR

Children & Family Development Centre, \$18,000

ANDAR works to strengthen families and communities. In this project, they are fostering children’s right to an education by providing a pre-school for 50 vulnerable and malnourished children in Marcovia, Choluteca. They are also implementing a children’s health campaign, training fathers about parenting and strengthening the parents’ committee.





GRUPO JUVENIL DION

Mobile Technical Training Workshops, \$61,190 over 2 years

Dion provides technical training and holistic education for vulnerable young people. In this project, they are providing mobile workshops in bakery and hair dressing for 120 young people in 3 rural villages. Along with more than 400 hours of technical training and practice, the youth receive assistance to find employment or training to start up their own small businesses.

CLOCKWISE FROM TOP LEFT:

Dion hairdressing students

Dion bakery students

Family members harvesting beans in their small plots



VECINOS HONDURAS

Holistic Community Development, \$40,000

Vecinos Honduras works to empower vulnerable people in rural and remote communities to holistically manage their development. In the program named in honour of Michael Newman, Vecinos Honduras is working with over 600 families in the El Guano and Azabache areas to promote holistic development through food sovereignty, community health, local participation, gender and youth training.

IN MEMORIAM –
MICHAEL NEWMAN

We are saddened by the death of Michael Newman, a great Canadian! Among other things, Michael was a board member of Kenoli partner, World Neighbours Canada Society. He was the society's key contact for projects in Honduras and Guatemala and visited them regularly. He leaves a legacy of commitment to sustainable development, social justice and to leaving the world a better place.

Guatemala

Guatemala experienced a long civil war (1960-96), which continues to affect the country today. Over half (54%) of Guatemala's 15 million people live in poverty and 60% of the population is Indigenous. The country has the highest rate of child malnutrition (48%) in Latin America and the highest rate of gender inequality in the region at 0.54. The educational level of the population is the lowest at 4.1 years of schooling. We have 6 terrific partners in Guatemala and they are working on: empowering women, human rights, food security, holistic rural development and educational opportunities for children.



Pedro of ADAM and members of the women's grain storage committee

ADAM

Economic Empowerment of Women in Xeabaj II, \$23,370



ADEMI member feeding her chickens

ADAM supports the economic development of rural farmers. In this project, ADAM is working with Mayan women in the community of Xeabaj II in Sololá providing literacy training for 20 women and supporting the women to manage a revolving community fund. In addition, 6 grain silos were established to store grains and organic fertilizer will be produced – all of which empower the women and strengthen their vulnerable economic situation.

ADEMI

Mayan Women Strengthening Food Sovereignty, \$38,070 for 18 months

ADEMI is a Mayan women's organization that supports local community development to contribute to building a fair and harmonious society. They are working in 9 indigenous communities in the rural areas of Chimaltenango, with 165 women and 145 girls, to strengthen food production, establish native seed banks, raise chickens and train 27 community health promoters.

CASA SITO

Scholarship Program and Educational Fund, \$23,000

Casa Sito increases educational opportunities in rural areas so that indigenous children living in poverty can attend school. 19 students overcame many obstacles to their education and successfully completed their year of studies. In 2013, Kenoli is again sponsoring scholarships, workshops and counseling for 19 students from the rural areas near Antigua, as well as providing nutritional support for 20 vulnerable children at Semilla de Esperanza y Amor (SEA).

Argelia, Maleno and Josephine are proud to be CasaSito scholarship students





CONIC

Sustainable Farming in Mayan Communities, \$32,442 for 18 months

CONIC is a national organization of Mayan farmers. In this project, they are working to improve the lives of 321 Mayan families in 7 communities in Chimaltenango by practicing sustainable organic agriculture to cope with the food crisis and rural poverty. The project involves technical training, implementing 321 family gardens and experience exchanges among farmers.

Cecilia, a CONIC participant, with her crop of beets

COMUNDICH

Holistic Rural Development, \$16,500

COMUNDICH is an indigenous organization that works in Chiquimula to eliminate discrimination and uphold human rights. Kenoli is supporting them to provide leadership training for 30 Chortí women, train 6 Indigenous Mayors and 12 municipal councils on land rights and natural resources management and assist 225 families to measure their plots as a start to claiming their land rights.



Community leaders presenting their work to Edwin of Kenoli

Community leader showing the title that recognizes their Chorti land



Arceli De Paz (psychologist), Claudia Samayoa (coordinator) and Carlos Fernandez (administrator) of UDEFEGUA discuss human rights cases

UDEFEGUA

Emergency Support Project, \$23,090

The Unit for Protection of Human Rights Defenders – Guatemala (UDEFEGUA) works to support human rights defenders in Guatemala by monitoring, investigating and reporting attacks against defenders and providing them with protection. In this project, Kenoli is supporting UDEFEGUA to provide emergency assistance and a safe house for threatened human rights defenders and their families.

El Salvador

El Salvador experienced a military coup in 1972 and a civil war during 1980-92, which left a very violent society with high levels of poverty. 42.5% of the population of 6.3 million live in poverty. In March 2012, the Catholic Church, with government sponsorship, negotiated a ceasefire among gangs, which has decreased violent deaths from 66 to 30 per 100,000 population. We have 5 excellent partners in El Salvador and they are working in the areas of: food security, nutrition, health, opportunities for youth and human rights.

ADES

Human Rights Defenders Network,
\$19,570

ADES works in the Cabañas area, which was settled by displaced people after the civil war. ADES provides a wide range of programs to assist the most excluded people to achieve their basic rights. In this project, ADES trained 680 youth and 160 community leaders in human rights, aired 10 radio programs on human rights and provided legal assistance in 18 cases in which human rights had been violated, including death threats and confiscation of community lands.



Jose Mario Ramirez of ADES addresses students at Santa Marta high school on the topic of human rights



APRODAE

Strengthening Local Development, \$12,450

APRODAE is a community development organization working with rural communities in San José Guayabal. In this project, Kenoli is supporting APRODAE's local development work with 100 families by providing training and technical assistance in: building 30 improved stoves, 20 small poultries, environmental awareness / actions, nutrition and healthy cooking.

Antonio, in the village of Loma Lata, feeds his baby chicks

ASSOCIATION MANGLE

Diversified Production and Commercialization, \$29,747

Association Mangle supports the development of communities that live in the biosphere reserve of Jiquilisco Bay, bordering on the Lempa River. In this project, Assn. Mangle is improving the living conditions and food security of families in 5 communities by providing technical training on sustainable agriculture, corn production and processing; a greenhouse; small poultries and a chicken farm for the commercial production of chickens.



Lupe shows his corn harvest with Roberto (Mangle) and Magda (Kenoli) looking on



Girls play soccer in CENDIMOR's after school program

CENDIMOR

Youth at Risk Developing Cultural & Social Skills, \$15,075

CENDIMOR supports children living in extreme poverty through provision of child nutrition, preschool education and tutoring support. In this project, they provided study clubs and arts, crafts and dance activities for 160 vulnerable school children in El Limon, Soyapango. In addition, 33 malnourished children received a preschool education and nutritional support.

FUSANMIDJ

Enhancing Children's & Women's Health, \$50,000 over 2 years

FUSANMIDJ works to strengthen vulnerable populations through provision of training, leadership development and advocacy. In this project, they are working to improve the health and nutrition of 100 malnourished children by training their mothers on healthy cooking. They will also train 8 community health promoters, work with 10 families to plant soy and peanuts to improve local access to protein and work with 4 schools on educational campaigns.



The women of La Cantera village talk about the value of FUSANMIDJ's program with Kenoli team members.



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