



# ANNUAL REPORT 2011

**KENOLI**  
Ken And Oli Johnstone Foundation



## VISION

Vulnerable people, including women and youth, become self-sufficient and empowered, which leads to greater social justice in the countries where we work.

## MISSION

Ken and Oli Johnstone Foundation is a private Canadian foundation that works to alleviate poverty and hunger by supporting organizations that build community self-sufficiency and advance human rights in Latin America.

Established in 2007, the assets of the Foundation come from the estates of Ken and Oli Johnstone of Vancouver, BC, Canada.

## STAFF TEAM

Vera Radyo, Program Director

Magda Lanuza, Latin American Manager

Various contractors

*Photos top to bottom:*

Children love seeing their photos in Ken's camera.

Ken Phillips, Magda Lanuza and Vera Radyo in El Salvador.

Vera receives a certificate of thanks from FUSANMIDJ health promoter, Alba Martinez.



# REMARKS FROM THE BOARD

We are beginning 2012 with enthusiasm as the Board has adopted a new vision, mission and a 5 year strategic plan. Our strategic plan has the following priorities:

- Invest in our existing partners
- Increase linkages across the region to foster greater learning, collaboration and advocacy for social change
- Expand human rights work so that communities are more secure
- Increase disbursements over the next 5 years
- Foster greater communication with other funders for learning and coordination.

We are in the fortunate position of having a solid asset base from the estate of Ken Johnstone for the Foundation. We do not need to fund-raise, either privately or from government sources. Thus, we maintain our independence and have been able to build the foundation based upon best practices in the field. This year we have instituted a Training Fund to assist our partners to build their skills and expertise. This has allowed partners to obtain needed training; and farmers in one project to visit and learn from farmers in another project.

We have witnessed amazing human compassion and empowerment after the October 2011 hurricane caused horrendous flooding in much of Central America. The impoverished farmers in Vecinos Honduras' projects gave much needed supplies to families affected by flooding in

ANDAR's preschool in Choluteca, Honduras. These were farmers who had so little themselves and who had never met the ANDAR families. It was truly an act from the heart!

We are proud of our 30 partners who are doing excellent work in the field. They are advancing human rights, empowering women and youth, training vulnerable people in food security and teaching youth to become leaders. When we visit the projects, we see the difference they are making in the lives of the people they serve. And it is impressive! As you read the rest of this report, hopefully you will share our enthusiasm!

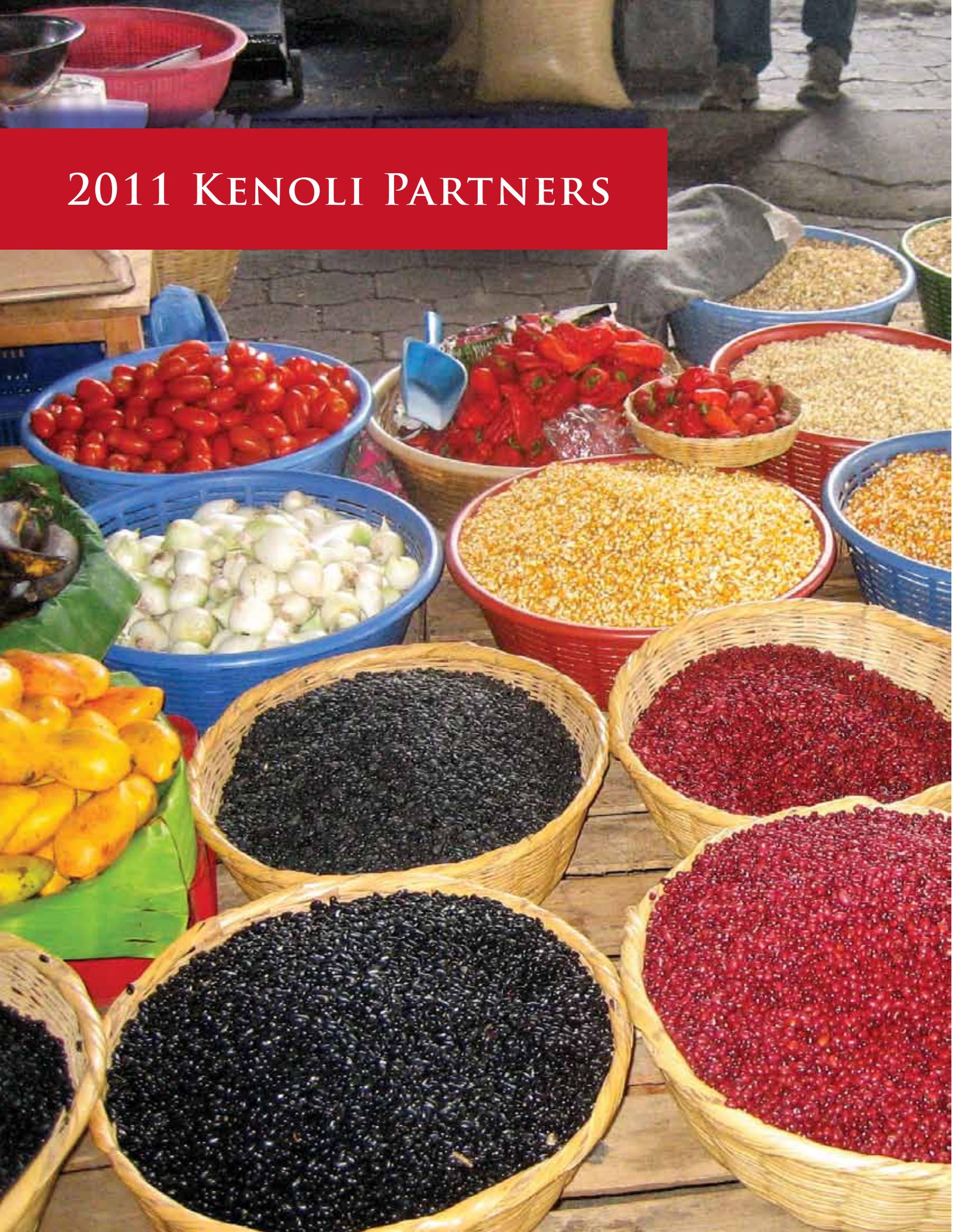
Many thanks for the dedicated work of our partners, the effectiveness of our staff team, the insights from our advisors, and the commitment of our Board. Together we are working towards greater social justice!

## KEN PHILLIPS

Chair Kenoli Foundation

Trustee for the Ken and Oli Johnstone Foundation

# 2011 KENOLI PARTNERS



# BOLIVIA

Bolivia is a land locked country with a population of 10 million. It is the poorest and least developed country in South America. 60% of the population lives in poverty and 14% live in extreme poverty [less than \$1.25/day]\*. Most of the population is rural [74%] and indigenous [63%]. The life expectancy is only 67 years. We have 2 Canadian and 2 Bolivian partners working in the areas of: empowering women, increasing food security, fostering holistic community development and establishing rural community banks.



Signing paperwork to become a communal bank member.



## CROSSROADS INTERNATIONAL / ANED EMPOWERING WOMEN THROUGH COMMUNAL BANKS, \$30,000

Crossroads International works to create a more just and equitable world. Their partner in Bolivia is ANED, a development financial institution that fosters the social and economic development of rural populations. In this project, ANED trained personnel in 7 local offices on communal bank technology, developed promotional materials, held information sessions on communal banks and established 18 communal banks for 161 women. This has allowed the women to develop income-generating activities and improve the lives of their families.

ANED communal bank members.

## USC CANADA / PRODII SUSTAINABLE LIVELIHOODS IN UMA UMA, \$20,000

USC Canada works in a global context to address mounting hunger and environmental challenges. USC is working with their Bolivian partner, PRODII, to secure sources of food and livelihoods for small-scale farmers in the very remote and isolated Uma Uma region. PRODII has been successful in promoting agro-ecological practices and saving native seeds. They have also commercialized some food products, the most successful of which is "Api de Oca", which is now used in school feeding programs. The participating farmers no longer need to buy vegetables as they have greater diversity of food sources, increased incomes and generally feel that the nutrition of their children has improved.



Navidad Colque shows a diverse harvest of potato varieties.

\* All country statistics come from the United Nations: UN Development Program, Food and Agricultural Organization, UNESCO and UNICEF.

# EL SALVADOR

El Salvador is a small densely populated country with 6.7 million people. The scars of the Civil War have left a very violent society with high levels of poverty. Over half of the population lives in poverty and 17% live in extreme poverty. We have 5 excellent partners in El Salvador and they are working in the areas of: human rights, food security, nutrition, health and opportunities for youth.



ADES human rights workshop.

## ADES

HUMAN RIGHTS NETWORK, \$11,200

ADES works in the Cabanas area, which was settled by displaced people after the civil war. ADES provides a wide range of programs to assist the most excluded people to achieve their basic rights. In this project, ADES trained 100 community leaders in human rights, aired 12 radio programs on human rights and provided legal assistance in 10 cases in which human rights had been violated, including abuse of authority and confiscation of community lands.



ADES human rights radio programs.



## APRODAE

FOOD SECURITY AND  
COMMUNITY DEVELOPMENT,  
\$8,890

APRODAE is a community development organization working with rural communities in San Jose Guayabal. This project continues last year's work by strengthening the food security of the most impoverished families through training, developing small poultries and building improved stoves.

## ASSOCIATION MANGLE

SMALL SCALE AGRICULTURE & FOOD SECURITY,  
\$17,400

Association Mangle supports the communities that live in the biosphere reserve of Jiquilisco Bay, which is regularly flooded by the Lempa River. October 2011 saw unprecedented flooding and Kenoli provided some emergency aid, while the communities negotiated longer-term government assistance. In spite of the rains, this project trained farmers in 8 communities on sustainable agriculture, established 9 community gardens and 80 families benefitted with improved nutrition.



CENDIMOR's student study circle.

## CENDIMOR

YOUTH AT RISK DEVELOPING CULTURAL  
AND SOCIAL SKILLS, \$10,025

CENDIMOR supports children living in extreme poverty through provision of child nutrition, preschool education and tutoring support. In this project they are providing social and recreational opportunities for children at risk from 10 rural schools in El Limon, Soyapango. They are reaching 120 children through the provision of study clubs and opportunities for the children to participate in arts, dances, sports, a forum and an art festival.



Children in FUSANMIDJ's nutrition program.

## FUSANMIDJ

NUTRITION TRAINING TO ENHANCE  
CHILDREN'S AND WOMEN'S HEALTH, \$24,790

FUSANMIDJ works to strengthen vulnerable populations through provision of training, leadership development and advocacy. In this project they are contributing to the improved health and nutrition of 40 women and 80 children in 8 communities in rural areas of Sonsonate through training on nutrition. In addition the project is supporting the cultivation of 15 vegetable gardens and promoting organic markets; training 6 new health promoters; and conducting cultural and educational activities on nutrition in 3 schools.

# NICARAGUA

Nicaragua has a population of 5.9 million and is the 2nd poorest country in Central America with nearly half of the population [46%] living in poverty and 16% of its population living in extreme poverty. Nevertheless, it has achieved a remarkable 95% literacy rate. We have 7 wonderful partners in Nicaragua working on: empowering women, food security, clean water and sanitation, and youth leadership training.



## CEPROSI

IMPROVING THE LIVING CONDITIONS IN 3 RURAL COMMUNITIES, \$8,500

CEPROSI works to improve the lives of impoverished women in the rural communities of Nindirí, Masaya. Through this project they trained 30 women to build improved stoves, provided training and technical support for 15 family gardens, continued to provide practical training in nutritious cooking and began to address the issues of men's violence.



## COLECTIVO DE MUJERES RURALES

EMPOWERING RURAL WOMEN AND YOUTH, \$11,620

The Collective of Rural Women works in the rural areas of Matagalpa to improve the living conditions of women working in the coffee fields and mills. They are the local organization of a national organization of small farmers called ATC (Asociación de Trabajadores del Campo). In this project, Colectivo is continuing to empower 50 rural women in employment rights, train 60 rural youth in organizational skills and negotiate child care space on two coffee farms.

## DESAFIOS

YOUTH RIGHTS AND RESPONSIBILITIES, \$21,576

Desafios works to empower youth and stem the exodus of youth out of the country due to a lack of opportunities. In this project, they are continuing to work with 300 rural youth from 9 rural communities in the San Ramon area of Matagalpa. They are working on environmental and health activities in their communities, linkages with the local municipalities and developing a leadership training program.



## FEDICAMP

STRENGTHENING FOOD PRODUCTION, \$27,156

FEDICAMP supports rural economic development in northern Nicaragua. In this project, FEDICAMP is working with 180 families in 15 rural communities to strengthen food security and improve the diets of these rural families. They are providing technical training on agro-ecology, nutrition, cooking and they are also strengthening native seed banks.



## EL PORVENIR

COMMUNITY EDUCATORS NETWORK, \$20,000

El Porvenir works to improve rural living conditions through water and sanitation projects. In this project, Kenoli is supporting the training of 25 community educators in health and environment in the rural areas of Dario/Terrabona. In addition, El Porvenir is conducting a public education campaign and school activities on the topics of clean water and sanitation.

## ASSOCIATION QUINCHO BARRILETE

RESTORING CHILDREN'S RIGHTS & PREVENTING THE SEX TRADE, \$15,000

Los Quinchos works in Managua to prevent all forms of violence against children and youth. In this project, they are working with 100 vulnerable children in 4 neighbourhoods to reduce the opportunities for their exploitation. They are developing homework clubs, educational workshops, sports, arts and cultural opportunities to improve the children's lives and their performance in school. They have been achieving impressive results.



## ODESAR

PRODUCTION AND CONSUMPTION OF HEALTHY FOOD, \$60,000 OVER 2 YEARS

ODESAR works to empower impoverished people through sustainable local development. In this two-year project, ODESAR is working with 120 families in 6 rural communities in Esquipulas, Matagalpa to reduce poverty. They are working to strengthen the organizational capacities of the families, providing technical support and training to develop diversified gardens, improved stoves, small poultries, fruit nurseries, community clean-ups and marketing fairs. In addition, they will work to promote gender equity through training workshops and will conduct an external evaluation of the project.



# HONDURAS

Honduras has a population of 7.7 million and is the poorest country in Central America. 62% of the population lives in poverty and nearly a quarter [23%] live in extreme poverty. Political instability since the coup d'état in June 2009 and high levels of violence continue to negatively impact people's lives and the country's development. We have 6 amazing partners who are working under very difficult conditions. They are working in the areas of: empowering women, supporting vulnerable preschool children, technical training for youth, food security and holistic community development.



Children in ANDAR's preschool.



## ASOCIACIÓN DE MUJERES DEFENSORES DE LA VIDA

WOMEN'S DEVELOPMENT FUND, \$8,150

Asociación de Mujeres Defensores de la Vida (AMDV) works with women to integrate them into the political, economic, social and cultural life of their communities. In this project, they supported 76 rural women in Choluteca to improve their living conditions through 20 improved stoves, 11 solar ovens and the establishment of a revolving fund for 46 women in 3 groups to pursue small commercial activities to improve their families' incomes.



## ANDAR

CHILDREN & FAMILY DEVELOPMENT CENTRE, \$16,000

ANDAR works to strengthen families and communities. In this project, they are fostering children's right to an education by providing a pre-school for 50 vulnerable and malnourished children in Marcovia, Choluteca. In addition, a new kitchen is being built and the children are receiving nutritional and health support.

## ADROH

FOOD SECURITY THROUGH  
COMMUNAL BANKS, \$12,420

ADROH works with rural Lenca people to achieve holistic sustainable development. Twenty farmers working with ADROH, took advantage of our Training Funds to visit and learn from farmers in the La Esperanza project of Vecinos Honduras. In this project, ADROH provided training and technical assistance to 268 women and men. 7 rural community banks were established and 7 communal agricultural plots were planted, thus improving the nutrition of the families and increasing their incomes.



Paulina Bejarano, ADROH and Leoncia Solórzano, CODIMCA, are women leaders not only in their own organizations, but nationally with Via Campesina, an influential farmers' organization.



## GRUPO JUVENIL DION

HOLISTIC TECHNICAL TRAINING THROUGH  
MOBILE WORKSHOPS, \$27,000

Dion provides technical training and holistic education for vulnerable young people. In this project, they are providing mobile workshops in hair dressing and bakery for 80 young people in 2 communities in Francisco Morazan. Along with 400+ hours of technical training and practice, the youth will receive business training to start up their own businesses or be self-employed.



## CODIMCA

### EMPOWERMENT OF RURAL WOMEN AND AGRARIAN REFORM, \$11,070

CODIMCA is a national women's organization that works to improve the conditions of women's lives. For this project, they received technical support through the Training Fund and worked with 130 women in El Paso, Santa Barbara and Copan in the production and marketing of grains, vegetables and other products. CODIMCA is also working through Via Campesina, a network of farmers' organizations, to promote agrarian reform.



## WORLD NEIGHBOURS CANADA / VECINOS HONDURAS

### LA ESPERANZA HOLISTIC COMMUNITY DEVELOPMENT, \$32,300

World Neighbours Canada is working with Vecinos Honduras to strengthen the capacity of rural remote communities in the Danli area of El Paraiso. Over 300 families have achieved impressive results in the areas of food security, health, community organization, micro-finance and natural resource management. The success of the last four years of holistic community development in the La Esperanza project is being extended to the Azabache area.



# GUATEMALA

Over half of Guatemala's 14.7 million people live in poverty. Nearly half [48%] of the population is Mayan and 90% of Mayans live in poverty. Guatemala has the highest rate of child malnutrition [52%] in Latin America. We have 8 terrific partners in Guatemala and they are working on: human rights, empowering women, food security, holistic rural development and educational opportunities for rural children.



Elmer Lopez and his wife, Magda Elmer, formerly with our partner IDR, is now Secretary of Agriculture in the Cabinet of the recently elected Guatemalan government. He has a unique opportunity to influence government agricultural policy.



## ADAM

### ECONOMIC DEVELOPMENT IN XEABAJ II, \$17,275

ADAM supports the economic development of rural farmers. This project is working with Mayan women in the community of Xeabaj II in Santa Catarina de Ixtahuacán, Sololá. Through the project, a revolving community fund was developed and the community organization was strengthened through the purchase, raising and sale of steers.

## ADEMI

### FOOD SOVEREIGNTY AND YOUNG WOMEN'S ACTIVISM, \$18,320

ADEMI is a Mayan women's organization that supports local community development to contribute to building a fair and harmonious society. They are working in 6 indigenous communities in the rural areas near Tecpan, Chimaltenango with children and youth to promote healthy eating for a life full of energy. In addition, the adult women are following up with newly elected municipal authorities on their proposals for food sovereignty.



## CASA SITO

### SCHOLARSHIP PROGRAM, \$12,162

Casa Sito increases educational opportunities in rural areas so that indigenous children living in poverty can attend school. 19 students overcame many obstacles to their education and 90% of them successfully completed their year of studies. In 2012, Kenoli is again sponsoring scholarships, workshops and counseling for 19 students from the rural areas near Antigua.



Maria, Byron, Elcira & Argelia will soon be graduating from high school, thanks to Casa Sito.



## CONIC

### STRENGTHENING FOOD SECURITY, \$20,000

CONIC is a national organization of Mayan farmers. In this project, they are working to improve the lives of indigenous men and women in 8 communities in Chimaltenango by building sustainable practices in family agriculture to deal with the food crisis and rural poverty. The project involved training, construction of 80 family gardens and experience exchanges among farmers.



## COMUNDICH

### HOLISTIC RURAL DEVELOPMENT, \$10,500

COMUNDICH is an indigenous organization that works to eliminate discrimination and uphold human rights. Kenoli is supporting them to provide leadership training for 15 Chorti women in Chiquimula, strengthen food production through 3 community bakeries and promote community solidarity markets so that rural families can sell their produce.



Women are learning how to make various types of bread.

## INSTITUTO PARA EL DESARROLLO RURAL (IDR)

HOLISTIC DEVELOPMENT IN QUICHÉ,  
\$20,040

Instituto para el Desarrollo Rural (IDR) works to support rural communities to overcome poverty. They are implementing a holistic development model for 60 Mayan families in Chajul, Quiché, a very impoverished area. They are working in food security, improved housing, surplus production and organizational sustainability.



## SAVE THE CHILDREN GUATEMALA INTERCULTURAL EDUCATION IN QUICHÉ, \$17,800

Save the Children Guatemala works to create positive, lasting change in the lives of children in need. In this project, they are working to strengthen the intercultural education of children in 8 primary schools in Joyabaj, Quiché. They are training teachers, providing bi-lingual educational materials, setting up learning resource centres, facilitating workshops for the children and involving parents.

## UDEFEQUA

EMERGENCY SUPPORT PROJECT, \$5,000

The Unit for Protection of Human Rights Defenders – Guatemala (UDEFEQUA) works to support human rights defenders in Guatemala and the region by monitoring, investigating and reporting attacks against human rights defenders and protecting them. In this project, Kenoli is supporting UDEFEQUA to provide emergency assistance for human rights defenders and their families that are threatened.

The Attorney General of Guatemala (left) is signing an agreement with Claudia Samayoa, (right) of UDEFEQUA to strengthen their capacities for research, analysis and coordination to protect victims.





THE  
KEN AND OLI JOHNSTONE  
FOUNDATION

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